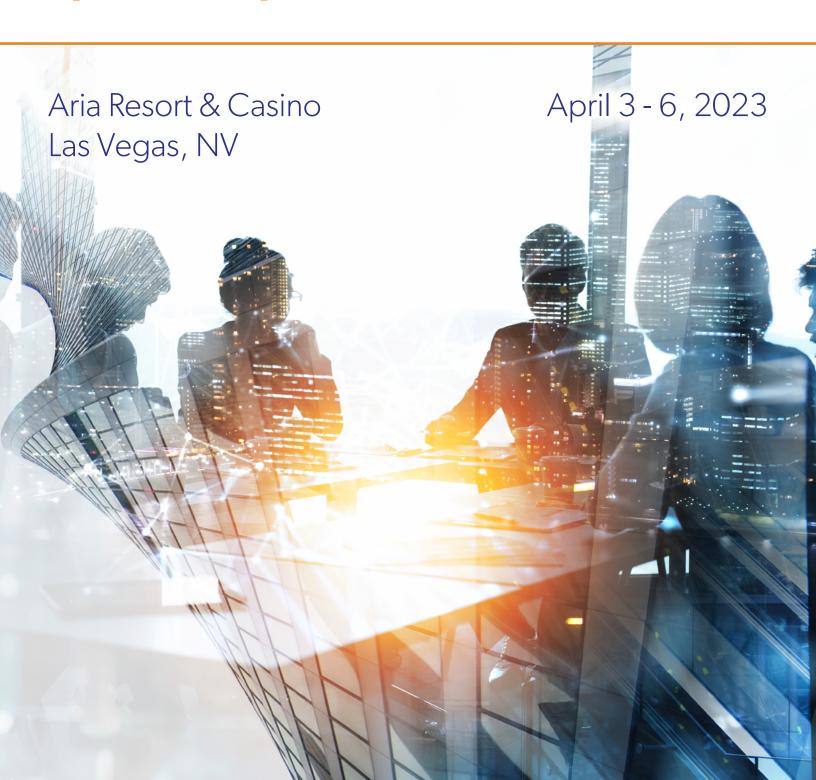


# **2023 National Sales Meeting**

## **Sponsorship Guide**



### **Diamond Sponsorship - \$115,000**

#### 2 Available

One sixty-minute VIP keynote

Two thirty-minute priority solution breakout sessions

Sponsored lunch on keynote day

Welcome reception participation

Vendor fair booth followed by celebration

Customized push notification on NSM 2023 app

Priority advertisement space on NSM 2023 app

Company logo and overview on NSM 2023 app

Logo placement on co-branded material

Social media exposure

Ability to provide branded welcome gift to NSM attendees

Access to post-conference attendee list

8 NSM 2023 vendor passes + 2 vendor fair booth scanners (via app)

### Platinum Sponsorship - \$60,000

#### 3 Available

One sixty-minute VIP keynote

One thirty-minute priority solution breakout session

Welcome reception participation

Vendor fair booth followed by celebration

Customized push notification on NSM 2023 app

Priority advertisement space on NSM 2023 app

Company logo and overview on NSM 2023 app

Logo placement on co-branded material

Social media exposure

Ability to provide branded welcome gift to NSM attendees

Access to post-conference attendee list

6 NSM 2023 vendor passes + 2 vendor fair booth scanners (via app)

#### **Gold Sponsorship - \$24,000**

4 Available

One thirty-minute priority solution breakout session
Vendor fair booth followed by celebration
Customized push notification on NSM 2023 app
Priority advertisement space on NSM 2023 app
Company logo and overview on NSM 2023 app
Logo placement on co-branded material
Social media exposure
Access to post-conference attendee list
4 NSM 2023 vendor passes + 2 vendor fair booth scanners (via app)

### Silver Sponsorship - \$12,000

6 Available

One thirty-minute solution breakout session
Vendor fair booth followed by celebration
Company logo and overview on NSM 2023 app
Logo placement on co-branded material
Social media exposure
Access to post-conference attendee list
3 NSM 2023 vendor passes + 1 vendor fair booth scanners (via app)

#### **Bronze Sponsorship - \$5,500**

8 Available

Vendor fair booth followed by celebration
Company logo and overview on NSM 2023 app
Logo placement on co-branded material
Social media exposure
Access to post-conference attendee list
2 NSM 2023 vendor passes + 1 vendor fair booth scanners (via app)

Add-on Sponsorships	# Available
(Must have already chosen an additional Sponsorship above)	
President's Club Sponsor - \$50,000	2 Available
Verbal acknowledgement and logo representation on all digital and print communication regarding President's Club and its winners	k
Welcome Reception Sponsor - \$5,000	2 Available
One NSM 2023 Welcome Reception Vendor Pass Logo representation and acknowledgement at reception Social media exposure Access to post-conference attendee list	
Coffee & Hydration Station Sponsor - \$5,000	2 Available
Sponsor provides branded coffee and water bottle station Logo appears on water station locations throughout conference	
NSM App Sponsor - \$6,000	1 Available
"Powered by" representation on NSM 2023 app and at event check Priority advertisement space on NSM 2023 app	k-in
Breakfast Sponsor - \$3,500	2 Available
One-day participation and logo representation at breakfast	
SWAG Sponsor - \$4,000	3 Available
Ability to add logo to welcome item (as part of event welcome pac	kage)
Commercial Sponsor - \$2,000	5 Available
One short company advertisement video, provided by the sponsor company, will play between presentations	
Additional Vendor Pass - \$800/per attendee	
Available to Silver, Gold. Platinum & Diamond sponsors only (while supplies last, 2 additional passes max per sponsor)	