



2023 National Sales Meeting

Sponsorship Guide

Aria Resort & Casino
Las Vegas, NV

April 3 - 6, 2023



Diamond Sponsorship - \$115,000

2 Available

- One sixty-minute VIP keynote
- Two thirty-minute priority solution breakout sessions
- Sponsored lunch on keynote day
- Welcome reception participation
- Vendor fair booth followed by celebration
- Customized push notification on NSM 2023 app
- Priority advertisement space on NSM 2023 app
- Company logo and overview on NSM 2023 app
- Logo placement on co-branded material
- Social media exposure
- Ability to provide branded welcome gift to NSM attendees
- Access to post-conference attendee list
- 8 NSM 2023 vendor passes + 2 vendor fair booth scanners (via app)

Platinum Sponsorship - \$60,000

3 Available

- One sixty-minute VIP keynote
- One thirty-minute priority solution breakout session
- Welcome reception participation
- Vendor fair booth followed by celebration
- Customized push notification on NSM 2023 app
- Priority advertisement space on NSM 2023 app
- Company logo and overview on NSM 2023 app
- Logo placement on co-branded material
- Social media exposure
- Ability to provide branded welcome gift to NSM attendees
- Access to post-conference attendee list
- 6 NSM 2023 vendor passes + 2 vendor fair booth scanners (via app)

Gold Sponsorship - \$24,000

4 Available

One thirty-minute priority solution breakout session
Vendor fair booth followed by celebration
Customized push notification on NSM 2023 app
Priority advertisement space on NSM 2023 app
Company logo and overview on NSM 2023 app
Logo placement on co-branded material
Social media exposure
Access to post-conference attendee list
4 NSM 2023 vendor passes + 2 vendor fair booth scanners (via app)

Silver Sponsorship - \$12,000

6 Available

One thirty-minute solution breakout session
Vendor fair booth followed by celebration
Company logo and overview on NSM 2023 app
Logo placement on co-branded material
Social media exposure
Access to post-conference attendee list
3 NSM 2023 vendor passes + 1 vendor fair booth scanners (via app)

Bronze Sponsorship - \$5,500

8 Available

Vendor fair booth followed by celebration
Company logo and overview on NSM 2023 app
Logo placement on co-branded material
Social media exposure
Access to post-conference attendee list
2 NSM 2023 vendor passes + 1 vendor fair booth scanners (via app)

Add-on Sponsorships

Available

(Must have already chosen an additional Sponsorship above)

President's Club Sponsor - \$50,000

2 Available

Verbal acknowledgement and logo representation on all digital and print communication regarding President's Club and its winners

Welcome Reception Sponsor - \$5,000

2 Available

One NSM 2023 Welcome Reception Vendor Pass
Logo representation and acknowledgement at reception
Social media exposure
Access to post-conference attendee list

Coffee & Hydration Station Sponsor - \$5,000

2 Available

Sponsor provides branded coffee and water bottle station
Logo appears on water station locations throughout conference

NSM App Sponsor - \$6,000

1 Available

"Powered by" representation on NSM 2023 app and at event check-in
Priority advertisement space on NSM 2023 app

Breakfast Sponsor - \$3,500

2 Available

One-day participation and logo representation at breakfast

SWAG Sponsor - \$4,000

3 Available

Ability to add logo to welcome item (as part of event welcome package)

Commercial Sponsor - \$2,000

5 Available

One short company advertisement video, provided by the sponsor company, will play between presentations

Additional Vendor Pass - \$800/per attendee

Available to Silver, Gold, Platinum & Diamond sponsors only
(while supplies last, 2 additional passes max per sponsor)