



Sponsorship Guide

2022 National Sales Meeting

Team of Tomorrow

Vdara Hotel & Spa
Las Vegas, NV

April 11 - 14, 2022

Diamond Sponsorship - \$100,000

2 Available

- One sixty-minute VIP keynote
- Two thirty-minute priority solution breakout sessions
- Sponsored lunch on keynote day
- Welcome reception participation
- Vendor fair booth followed by celebration
- Customized push notification on NSM 2022 app
- Priority advertisement space on NSM 2022 app
- Company logo and overview on NSM 2022 app
- Logo placement on co-branded material
- Social media exposure
- Ability to provide branded welcome gift to NSM attendees
- Access to post-conference attendee list
- 8 NSM 2022 vendor passes

Platinum Sponsorship - \$50,000

3 Available

- One sixty-minute VIP keynote
- One thirty-minute priority solution breakout session
- Welcome reception participation
- Vendor fair booth followed by celebration
- Customized push notification on NSM 2022 app
- Priority advertisement space on NSM 2022 app
- Company logo and overview on NSM 2022 app
- Logo placement on co-branded material
- Social media exposure
- Ability to provide branded welcome gift to NSM attendees
- Access to post-conference attendee list
- 6 NSM 2022 vendor passes

Gold Sponsorship - \$20,000

4 Available

One thirty-minute priority solution breakout session
Vendor fair booth followed by celebration
Customized push notification on NSM 2022 app
Priority advertisement space on NSM 2022 app
Company logo and overview on NSM 2022 app
Logo placement on co-branded material
Social media exposure
Access to post-conference attendee list
4 NSM 2022 vendor passes

Silver Sponsorship - \$10,000

6 Available

One thirty-minute solution breakout session
Vendor fair booth followed by celebration
Company logo and overview on NSM 2022 app
Logo placement on co-branded material
Social media exposure
Access to post-conference attendee list
2 NSM 2022 vendor passes

Bronze Sponsorship - \$5,000

8 Available

Vendor fair booth followed by celebration
Company logo and overview on NSM 2022 app
Logo placement on co-branded material
Social media exposure
Access to post-conference attendee list
2 NSM 2022 vendor passes

Add-on Sponsorships

Available

(Must have already chosen an additional Sponsorship above)

President's Club Sponsor - \$50,000

2 Available

Verbal acknowledgement and logo representation on all digital and print communication regarding President's Club and its winners

Welcome Reception Sponsor - \$5,000

2 Available

One NSM 2022 Welcome Reception Vendor Pass
Logo representation and acknowledgement at reception
Social media exposure
Access to post-conference attendee list

Coffee & Hydration Station Sponsor - \$5,000

2 Available

Sponsor provides branded coffee and water bottle station
Logo appears on water station locations throughout conference

NSM App Sponsor - \$4,000

1 Available

"Powered by" representation on NSM 2022 app
Priority advertisement space on NSM 2022 app

Breakfast Sponsor - \$3,000

2 Available

One-day participation and logo representation at breakfast

SWAG Sponsor - \$3,000

3 Available

Ability to add logo to welcome item (as part of event welcome package)

Commercial Sponsor - \$2,000

5 Available

One short company advertisement video, provided by the sponsor company, will play between presentations