



2024

National Sales Meeting

Sponsorship Guide

Pendry Newport Beach
690 Newport Center Dr
Newport Beach, CA

February 20 - 23

Diamond Sponsorship - \$150,000**2 Available**

One sixty-minute VIP keynote
Two thirty-minute priority solution breakout sessions
Sponsored lunch on keynote day
Welcome reception participation
Vendor fair booth followed by celebration
Customized push notification on NSM 2024 app
Priority advertisement space on NSM 2024 app
Company logo and overview on NSM 2024 app
Logo placement on co-branded material
Social media exposure
Ability to provide branded welcome gift to NSM attendees Access to
post-conference attendee list
8 NSM 2024 vendor passes + 2 vendor fair booth scanners (via app)

Platinum Sponsorship - \$100,000**3 Available**

One sixty-minute VIP keynote
One thirty-minute priority solution breakout session
Welcome reception participation
Vendor fair booth followed by celebration
Customized push notification on NSM 2024 app
Priority advertisement space on NSM 2024 app
Company logo and overview on NSM 2024 app
Logo placement on co-branded material
Social media exposure
Ability to provide branded welcome gift to NSM attendees Access to
post-conference attendee list
6 NSM 2024 vendor passes + 2 vendor fair booth scanners (via app)

Gold Sponsorship - \$25,000**4 Available**

One thirty-minute priority solution breakout session
Vendor fair booth followed by celebration
Customized push notification on NSM 2024 app
Priority advertisement space on NSM 2024 app
Company logo and overview on NSM 2024 app
Logo placement on co-branded material
Social media exposure
Access to post-conference attendee list
4 NSM 2024 vendor passes + 2 vendor fair booth scanners (via app)

Silver Sponsorship - \$12,500**6 Available**

One thirty-minute solution breakout session
Vendor fair booth followed by celebration
Company logo and overview on NSM 2024 app
Logo placement on co-branded material
Social media exposure
Access to post-conference attendee list
3 NSM 2024 vendor passes + 1 vendor fair booth scanners (via app)

Bronze Sponsorship - \$6,000**8 Available**

Vendor fair booth followed by celebration
Company logo and overview on NSM 2024 app
Logo placement on co-branded material
Social media exposure
Access to post-conference attendee list
2 NSM 2024 vendor passes + 1 vendor fair booth scanners (via app)

Add-on Sponsorships	# Available
<i>(Must have already chosen an additional Sponsorship above)</i>	
President's Club Sponsor - \$50,000 Verbal acknowledgement and logo representation on all digital and print communication regarding President's Club and its winners	2 Available
Welcome Reception Sponsor - \$5,000 One NSM 2024 Welcome Reception Vendor Pass Logo representation and acknowledgement at reception Social media exposure Access to post-conference attendee list	2 Available
Coffee & Hydration Station Sponsor - \$5,000 Sponsor provides branded coffee and water bottle station Logo appears on water station locations throughout conference	2 Available
NSM App Sponsor - \$6,000 "Powered by" representation on NSM 2024 app Priority advertisement space on NSM 2024 app	1 Available
Breakfast Sponsor - \$4,000 One-day participation and logo representation at breakfast	2 Available
SWAG Sponsor - \$4,500 Ability to add logo to welcome item (as part of event welcome package)	3 Available
Commercial Sponsor - \$2,500 One short company advertisement video, provided by the sponsor company, will play between presentations	5 Available
Additional Vendor Pass - \$1000/per attendee Available to Silver, Gold, Platinum & Diamond sponsors only (while supplies last, 2 additional passes max per sponsor)	